



# JOHANNA VARGAS SÁNCHEZ

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Portfolio: <http://johanna-vargas.com>  
<https://www.behance.net/JohannaV>

Passion for understanding problems and creating products which solve them, visual communication and integrated design.  
Discovery process, conception, delivery and teams mentoring.

## PROFILE

### Fields of expertise

- UX Design & Research
- Entrepreneurship
- Graphic Design
- Digital Products
- Print Media
- Corporate Identity Design

### Skills

- Coaching - Mentoring
- Design Thinking
- Conception and development of ideas
- Agile Methods
- Product Discover
- Analysis and research of the current market
- Project Management
- Development of Personas, User Journeys, Sitemaps
- Product Test, User Interviews
- Wire Frames, High Fidelity Prototyping
- Communication with Stakeholders
- Presentation

## WORKING EXPERIENCE

March 2022 – Today	UX Designer // Project & Researcher assistant	Nordhausen University of Applied Sciences hike // Harz Startups
May 2021 – Today	Visual Designer UX/UI Designer	Freelancer
Nov 2017 – Aug 2020	Graphic Designer Online Marketing   Print   Cooperate   Illustration	Landsiedel Müller Flagmeyer GmbH Bochumer Str. 7   99734 Nordhausen
2013 – Today	Graphic Designer Print   Illustration   Editorial Design	Freelancer
Aug 2014 – Aug 2017	Graphic Designer Online Marketing   Print   Cooperate   Illustration	Bloomy Days GmbH   Startup Company Gormannstr. 14   10119 Berlin
Oct 2013 – Dec 2013	Graphic Designer   Contract Project Online Marketing   Print	Twisper Travel GmbH   Startup Company Paul-Lincke-Ufer 39/40   10999 Berlin
Jun 2013 – Juli 2013	Graphic Designer (Internship from Language School) Graphics   Info-grafiken   Illustration	TrendOne GmbH Brunnenstraße 37   10115 Berlin
Feb 2012 – Nov 2012	Graphic Designer Online Marketing   Print   Cooperate   Illustration	DropGifts GmbH   Startup Company Johannisstraße 20   10117 Berlin
Jan 2010 – Mar 2011	Graphic Designer Print   Advertising   Illustration	Art Lab Studios Wißlerstrasse 23   12587 Berlin
Sep 2006 – Oct 2007	Teaching Art History Teaching   Exhibition organization	CUNA University College of Alajuela (Fotografie-Schule) Alajuela   Costa Rica

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## EDUCATION

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### Studies

Sep 2023 – Oct 2023	Agile Methods for UX Design	Interaction Design Foundation
Sep 2020 – Feb 2021	UX Design Immersion Course	Career Foundry Berlin GmbH
Oct 2007 – Juli 2009	Master of Arts in Integrated Design (MAID)	Anhalt University of Applied Sciences Dessau   Germany
Oct 2001 – May 2007	Bachelor Art and Visual Communication	Universidad Nacional   Centro de Investigación y Educación Artística Heredia   Costa Rica

### Languages

	Spanish (Native)	
2013	German   telc- Zertifikat B2+ Beruf	Wippa GmbH Schottstr. 6   10365 Berlin
2007	ETS TOEFL (Test of english as a foreign language)   paper based test Total score: 590	Centro Cultural Costarricense Norteamericano San José   Costa Rica
1998	English   regular program of advanced English	Centro Cultural Costarricense Norteamericano San José   Costa Rica

### Computer Skills

Design Software:	<a href="#">Adobe Creative Cloud:</a> InDesign, Photoshop, Illustrator, Adobe XD,  <a href="#">Figma</a>
Organisation Tools:	Miro, Jira, Confluence, Trello, Slack Microsoft Programs Mac OS

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