


Johanna Vargas Sánchez

UX/UI designer coming from Graphic Design and Illustration Industry. Experienced in developing visual communication strategies for private clients and organizations. Skilled in project organization, design process, and out-of-the-box thinking.

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 johanna-vargas.com

[Behance](#)

[LinkedIn](#)

Tools

- Figma
- Adobe XD
- Balsamiq
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Affinity Design
- Affinity Photo
- Keynote

Skills

- UX Design
- Prototyping
- User Personas
- Information Architecture
- Usability Tests
- Project presentation
- UI Design

Languages

- Spanish | Native
- English | Fluent
- German | Fluent

Work experience

Graphic Designer Print and Digital

Landseidel - Müller - Flagmeyer // Germany

Nov 2017 – Aug 2020

- Responsible for the creation, production and project management of multiple print and digital products, including websites, catalogs, yearbooks, or advertising materials for different corporate clients
- Worked as the contact point with the client, delivering under tight budgets and deadlines

Infographic Designer

Smava Berlin // Germany // Freelance // 2017

- Developed concepts, design, and layout of static and interactive infographics to be used in marketing and social media channels for promoting the company's service
- Worked closely in a cross-team collaboration between marketing managers and developers

Graphic Designer

Bloomy Days // Germany // Nov 2014 – Set 2017

- Managed the design and production of multiple print and digital products, for online and offline marketing
- Co-created and planned different product concepts and marketing campaigns in order to develop and position the brand

Online Marketing Graphic Designer, Screen Designer

Drop Gifts // Germany // Jan 2012 – Oct 2012

- Created digital projects that supported the different company's teams (sales, product, marketing)
- Designed different graphic materials included interface design for websites, landing pages, newsletters or home-screens as well as digital illustrations for social media posts and promotion

Art History Teacher Lectures, Exhibition Org.

Photography-College CUNA // Costa Rica // 2006 – 2007

- Delivered art history lectures for photography students and collaborate with them to develop concepts and create exhibitions of their work

Education

User Experience Design Program

CareerFoundry // Berlin, Germany // Sep 2020 – Feb 2021

- Project-based UX Design training program with a focus on the iteration process, research methods including user centered design, mobile-first and accessibility principles.

Design Thinking and Creativity for Innovation

University of Queensland // edX.org // Apr 2020 – Nov 2020

Master of Arts in Integrated Design (MAID)

Anhalt University (FH) // Dessau, Germany // 2007 – 2009

Bachelor on Arts and Visual Communication

Universidad Nacional // Heredia, Costa Rica // 2001 – 2007