


# Johanna Vargas Sánchez

UX/UI designer coming from Graphic Design and Illustration Industry. Experienced in developing visual communication strategies for private clients and organizations. Skilled in project organization, design process, and out-of-the-box thinking.

 Tel. +49 015771 8948 99

 johanna@arbeitsraum.info

 Nordhausen, Germany

 johanna-vargas.com

[Behance](#)

[LinkedIn](#)

## Tools

- Figma
- Adobe XD
- Balsamiq
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Affinity Design
- Affinity Photo
- Affinity Publisher
- Keynote

## Skills

- UX research
- User Personas
- Information Architecture
- Usability Tests
- Project presentation
- UI Design & Prototyping

## Languages

- Spanish | Native
- English | Fluent
- German | Fluent

## Work experience

### UX/UI Designer // Project Assistant

Nordhausen University of Applied Sciences // Germany  
2022 – Today

- Responsible for UX research, usability tests, creation of user flows till the design of the Interface of a Mobility App for the city of Nordhausen
- Cooperation between Nordhausen City Hall and Municipal Authorities

### UX/UI Designer

Consultant 2020 –Today // Germany

- Responsible for UX research, usability tests, creation of user flows till the design of the Interface of digital products
- Responsible for provide tutorial User Experience and Interface Design knowledge to student startup projects

### Graphic Designer Print and Digital

Landseidel - Müller - Flammeyer // Germany  
Nov 2017 – Aug 2020

- Responsible for the creation, production and project management of multiple print and digital products, including websites, catalogs, yearbooks, or advertising materials for different corporate clients
- Worked as the contact point with the client, delivering under tight budgets and deadlines

### Infographic Designer

Smava Berlin // Germany // Freelance // 2017

- Developed concepts, design, and layout of static and interactive infographics to be used in marketing and social media channels for promoting the company's service
- Worked closely in a cross-team collaboration between marketing managers and developers

### Graphic Designer

Bloomy Days // Germany // Nov 2014 – Set 2017

- Managed the design and production of multiple print and digital products, for online and offline marketing
- Co-created and planned different product concepts and marketing campaigns in order to develop and position the brand

### Online Marketing Graphic Designer, Screen Designer

Drop Gifts // Germany // Jan 2012 – Oct 2012

- Created digital projects that supported the different company's teams (sales, product, marketing)
- Designed different graphic materials included interface design for websites, landing pages, newsletters, or home-screens and digital illustrations for social media posts and promotion

# Education

## **User Experience Design Program**

CareerFoundry // Berlin, Germany // Sep 2020 – Feb 2021

· Project-based UX Design training program with a focus on the iteration process, research methods including user-centered design, mobile-first, and accessibility principles.

## **Design Thinking and Creativity for Innovation**

University of Queensland // edX.Org // Apr 2020 – Nov 2020

## **Master of Arts in Integrated Design (MAID)**

Anhalt University (FH) // Dessau, Germany // 2007 – 2009

## **Bachelor on Arts and Visual Communication**

Universidad Nacional // Heredia, Costa Rica // 2001 – 2007